

Arthur Geel

Goal-focused, research-oriented UX Designer, addressing user needs using a multidisciplinary approach based on academic education in Industrial Design and Computer Science.

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EXPERIENCE

SPIE Nederland, Breda, Sept 2018 — Dec 2019

UX Designer

- UX research and re-design of the '2Simpel' web application used by SPIE mechanics for on-the-go workflow support and data input handling.
- UX research and visual design of 'Urenportaal', an internal time-tracking tool for mobile phones.
- Visual design of the 'Financial Dashboard': a Microsoft PowerBI-based dashboard used by business managers for decision-making based on insights of financial KPIs.
- UX research and visual re-design of 'Orderportaal', an internal web application used for frictionless ordering and fulfillment of essential supplies.

Momkai, Amsterdam, Jan 2017 — July 2017

Interaction Design Intern

- Supported UX design process of KNVB TrainersAssist: an online tool for youth football trainers.
- Performed UX research for the further development of a Tommy Hilfiger department store concept.
- Market research for a global Red Bull event concept.

EDUCATION

Eindhoven University of Technology, 2018 — 2020

MSc Industrial Design

- Graduation project: 'Requestor — The Online Platform to share UX Works-in-Progress' (Grade: 8.5)
- 15 ECTS Minor in MSc Computer Science (Grade: 9.3)

Eindhoven University of Technology, 2014 — 2018

BSc Industrial Design

- Final project: 'Nuntius — A Peripheral News Agent' (8.0)
- 15 ECTS Minor in Social Robotics & Artificial Intelligence.

SKILLS

UX Design

Wireframing
Agile/Lean UX
Rapid Prototyping
Usability Evaluation
Qualitative Research
Customer Journey Mapping
WCAG (Accessibility)

Visual Design

Web Design
Motion Design
Data Visualization
Typography & Print
Illustration

Tools

Figma, Adobe XD,
Photoshop, Illustrator,
Indesign, After Effects,
RStudio, Atom, CLI

Development

HTML, Responsive CSS,
JavaScript, Git,
PHP, MySQL,
Java, Python

LANGUAGES

Dutch (native)
English (fluent)
German (basic)

CERTIFICATIONS

Google Analytics Individual
Qualification (IQ)
Driver's Permit (AM-B)